KDDI CORPORATION
https://www.kddi.com/

Tomorrow, Together
KDDI

おもしろいほうの未来へ。
au

Corporate Profile 2022-2023

KDDI

The creation of a society in which anyone
can make their dreams a reality,
by enhancing the power to connect.

KDDI VISION 2030

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Makoto Takahashi
President

Takashi Tanaka
Chairman

The creation of a society in which anyone can make their dreams a reality, by enhancing the power to connect.

KDDI VISION 2030

Peoples' values vary.
Society offers more choices.

Beyond these huge changes,
we want to create a new world, where
people accept one another, and where each
of us can make our dreams a reality.

For that to happen, we must overcome some
hurdles such as:
・Outdated conventional thinking.
・Preconceptions.
If there are boundaries that keep us apart,
let us eliminate them and connect.
With communication increasingly integrated
into our lives, our capabilities should
dramatically increase.

We have the technology.
We have the mindset.
We have the partners.

Together, we can surely make it happen,
while enhancing the power to connect in line
with the times.
Let's enjoy the thrill of creating things.
Let's go forward together, towards a more
interesting future.

First of all, I would like to express my sincere appreciation to all our stakeholders for your continued support.

Since its establishment, KDDI has made realizing a truly connected society part of the KDDI Group Mission Statement. Our business is strongly intertwined with society and directly connects to customers' lives. Under the slogan Zutto, Motto, Tsunagu Zo, au (Connecting more and always with au), we deliver a thrilling customer experience by always going further than expected.

Due to the COVID-19 pandemic that has led to an ongoing rapid digital shift that is affecting every aspect of society, telecommunications have taken on an increasingly important role. The Japanese government has also launched the Vision for a Digital Garden City Nation to revitalize local communities through digital implementation, thereby helping accelerate the digitization of people's lives and businesses. KDDI is promoting measures to establish new lifestyles for consumers and to build a resilient future society that supports Japan's economic development and that provides solutions to social issues.

In order to achieve the future society we want to be while promptly responding to such changes in our business environment, KDDI has formulated the new "KDDI VISION 2030: The creation of a society in which anyone can make their dreams a reality, by enhancing the power to connect" and defined the new material issues that encompass social problems and our business's levels of importance comprehensively from a long-term perspective.

The Mid-term Business Strategy is built upon "sustainability management" that aims to achieve the sustainable growth of society and the enhancement of corporate value together with our partners. We will utilize the characteristics of 5G to evolve the power to connect and to "blend in" make telecommunications commonplace in every scene, thereby aiming for an era where new values are created along with our diverse partners. KDDI will strengthen the 5G-driven evolution of its telecommunications business, the expansion of focus areas centered around telecommunications, and the strengthening of its business infrastructure that supports these objectives.

Specifically, KDDI will promote five focus areas as the pillars of our Satellite Growth Strategy; (1) digital transformation (DX), (2) finance, (3) energy, (4) life transformation (LX), and (5) Regional Co-Creation (such as CATV). In particular, DX integrates communication into everything (cars, industrial equipment and various meters, etc.) in the form of IoT, and creates an environment where customers can utilize 5G without being aware of it. To that end, we will provide business platforms that meet the individual needs of various industries and support our customers' business creation. We are aiming for a virtuous cycle of DX, where people's lives are transformed by the newly created added value.

In addition, KDDI is addressing carbon neutrality, which is a major issue on a global scale and other sustainability issues through its operations. In February 2022, the KDDI Group was SBT certified by the Science Based Targets initiative (SBTi), an international initiative for climate change. Furthermore, KDDI has expressed its agreement with the proposals made by the Task Force on Climate-related Financial Disclosures (TCFD) and will promote disclosure accordingly with heightened transparency. KDDI is aiming to achieve net-zero CO_2 emissions by 2030 and the Group as a whole by 2050. In order to achieve these targets, we will promote energy efficiency and shift to renewable energy for cell phone base stations and telecommunications equipment.

In addition, to ensure ongoing sustainable growth amid a business environment that is undergoing constant and profound change, employees and organizations must drive innovation and acquire a high degree of autonomy and growth to become a "human resources first company". In promoting innovation, we will strengthen R&D and capital investment for 5G and beyond 5G. And we will accelerate efforts for business creation, R&D, AI and advanced security technology efforts based on our Satellite Growth Strategy and will deepen partnerships such as collaboration with startups. In order to transform into a company that puts human resources first and considers their development and enhancement to be the foundation of management, we are working on this across three pillars; introducing the KDDI Version Job Style Personnel System, realizing Declaration of KDDI New Work Styles, and promoting Internal DX. By utilizing "KDDI DX University" to advance DX skills of all employees and develop professional human resources, we will also shift personnel to focus areas.

Lastly, we will permeate the "KDDI Philosophy" as a common way of thinking and code of conduct for management and employees. Through the synergistic effect of the corporate governance system that respects human rights and guarantees transparency and fairness, we will strengthen the risk management and information security system and strive to promote the KDDI group management.

As we move forward together, I would like to express my sincere appreciation for your continued support and guidance for the KDDI Group.
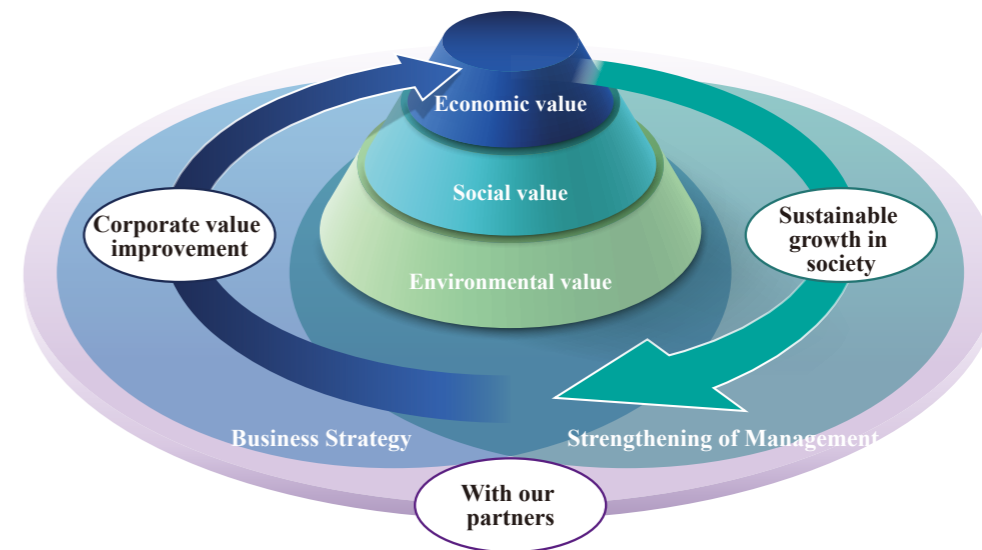
October 2022

Makoto Takahashi
President
KDDI CORPORATION

Mid-Term Management Strategy

FY2022–FY2024

KDDI VISION 2030 is a reflection of the form that the KDDI group aims to reach by 2030.

It is our mission, the very meaning of our existence as a telecommunications operator that provides social infrastructure. We have formulated the Mid-Term Management Strategy (FY2022–FY2024) as a strategy for the next three years to bring the KDDI VISION 2030 into reality and we will contribute to the development of a truly connected society, as demonstrated by the KDDI Group Mission Statement.

The KDDI Group Mission Statement — KDDI's reason for being, its responsibility to society, its unchanging core

Brand Message Company Vision — Our brand message is an expression of what we want to be for our customers and society; our company vision is an image of the company, created to realize our brand message

KDDI VISION 2030 — The KDDI Group's social reason for being, with a view towards 2030

Mid-Term Management Strategy Sustainability Management — Business Strategy — Strengthening of Management (Non-financial) — The Mid-Term Management Strategy (FY2022–FY2024), with a view towards realizing KDDI VISION 2030

Philosophy — Judgement criteria, philosophy, and methods in carrying out our business strategy

Economic value / Social value / Environmental value / Corporate value improvement / Sustainable growth in society / Business Strategy / Strengthening of Management / With our partners

The creation of a society in which anyone can make their dreams a reality, by enhancing the power to connect.

"KDDI VISION 2030: The creation of a society in which anyone can make their dreams a reality, by enhancing the power to connect." clarifies the social reason for the KDDI Group's existence in the 5G era, when communications are blending into every scene in society and increasing in importance as social infrastructure.

In formulating it, a group of company members selected in 2020 organized the form that the KDDI Group should have in ten years as a concept. Into this concept were incorporated the KDDI Group Mission Statement (the reason for KDDI's exis-tence, unchanging over time, and the roles that it should play within society) and KDDI Sustainable Action (KDDI's SDGs, which were formulated through a determination to continue work-ing on resolving various social issues through our business).

To enable anyone to realize their dreams in a society that respects diversifying value systems, the KDDI Group makes full use of its assets, including its businesses and technology, to continue growth with all its customers and partners as a compa-ny that continues to produce excitement.

Relationships between the materialities and SDGs

Materiality	KDDI Sustainable Action							
	Building a resilient infrastructure for communication and disaster response	Conserving the environment	Sustainable development for cities and communities	Building the infrastructure for developing countries	Developing human resources for the next generation	Creating a digital society for affluence and peace of mind	Promotion of diversity and inclusion	Fostering health and a purpose in life
1 Promotion of innovation centered on telecommunications	●		●			●		
2 Realization of safe, secure, and prosperous society			●	●				
3 Carbon neutral		●						
4 Strengthening the group management base through progressing governance						●		
5 Human resources first					●		●	●
6 Advancing stakeholder engagement	●	●	●	●	●	●	●	●
Corresponding SDGs								

By creating connections between lives, day-to-day lives, and hearts and minds while leveraging 5G, IoT, and other technologies, we aim to contribute to resolving social issues together with our partners through business, to grow sustainably with society, and to further improve corporate value.

Working on our business strategy (Satellite Growth Strategy) and strengthening of management based on sustainability management

_Balancing sustainable growth in society and improved corporate value

The Mid-Term Management Strategy (FY2022–FY2024) pro-motes our business strategy and the strengthening of the man-agement that supports it, based on sustainability management. Sustainability management aims for sustainable growth in soci-ety and improved corporate value, together with our partners. It realizes a virtuous cycle in which growth in society is leveraged for the next business strategy and then returned to society again. We have also defined six materialities that integrate issues in society and key challenges that the KDDI Group must work on from a long-term perspective. The social value that the KDDI Group produces for each materiality is then summarized into our eight product values. These product values are connected to our business strategy and the strengthening of management and constitute the Mid-Term Management Strategy.

_Expanding our focus areas centered on telecommunications

The Mid-Term Management Strategy positions business strategy as the Satellite Growth Strategy. We will place 5G (communica-tions), which is becoming a key technology, at the center and blend telecommunications into all kinds of scenes, and then expand our focus areas around the blended-in telecommunications. The Satellite Growth Strategy defines five focus areas: (1) DX, (2) finance, (3) energy, (4) LX (life transformation), and (5) region co-creation (CATV, etc.); it aims for sustained growth by benefit-ing from synergies through the close relationships between these and telecommunications.

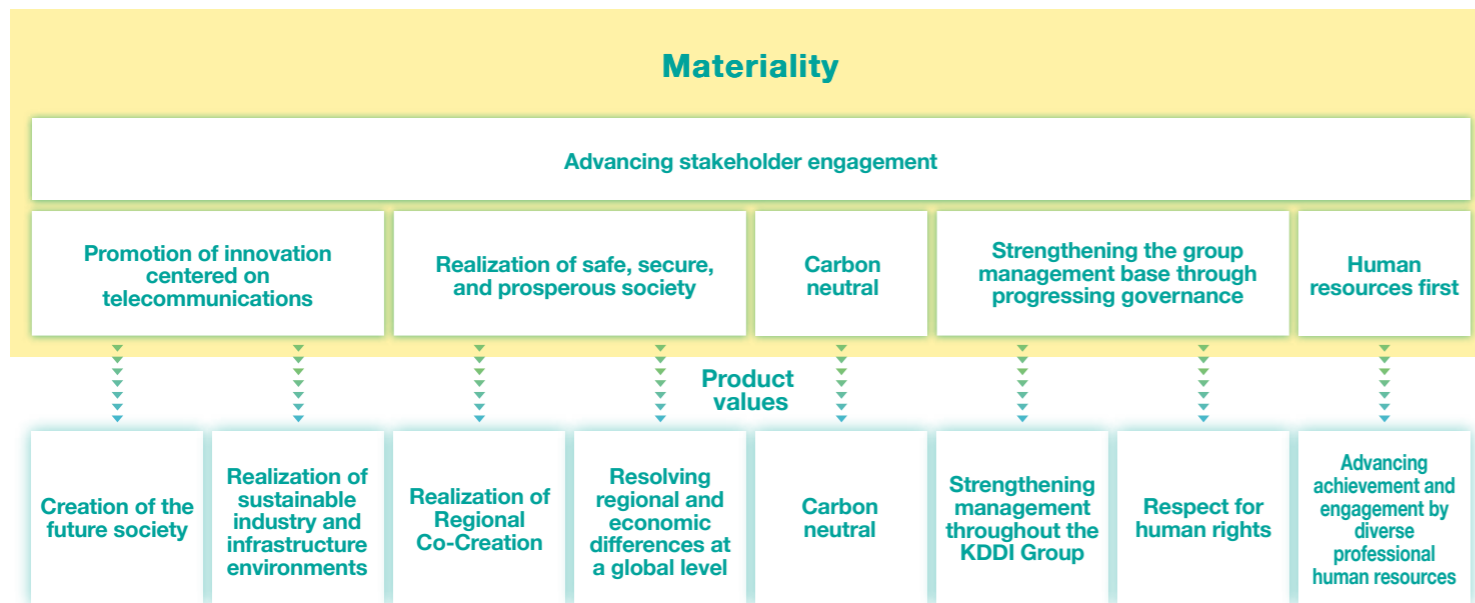### _Supporting the business strategy by strengthening management

Reform towards putting "human resources first," which is essen-tial for sustained growth amid a rapidly changing business envi-ronment, is accelerating. In addition to encouraging the training of DX personnel, we are promoting the strengthening of organi-zational abilities, such as by establishing KDDI Digital Diver-gence Holdings Corporation in order to move forward with out business strategy. Furthermore, we aim to reach carbon neutrali-ty for KDDI alone in FY2030 and the entire KDDI Group in FY2050 and are implementing measures like reducing energy consumption and switching to renewable energy. In addition, we are further strengthening management in the Mid-Term Manage-ment Strategy by steadily promoting respect for human rights and strengthening governance across the entire KDDI Group, for example.
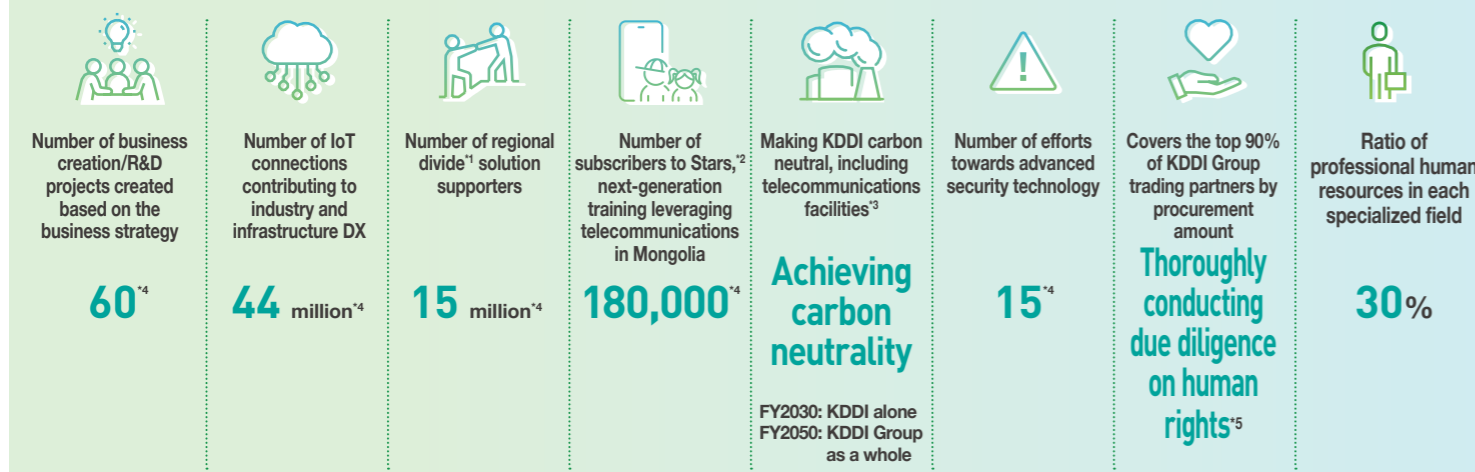
Sustainability Management

As the world aims to achieve the SDGs in 2030, the KDDI Group has placed sustainability management at the foundation of its Mid-Term Management Strategy. We aim for sustainable growth in society and improved corporate value, together with our partners. We will realize a virtuous cycle in which growth in society is leveraged for the next business strategy and then returned to society again.

Sustainability targets in the Mid-Term Management Strategy

We have defined six materialities and eight product values corresponding to each that we should provide to society, and we have set targets aimed at realizing these as sustainability targets.

Materiality

Advancing stakeholder engagement

Promotion of innovation centered on telecommunications	Realization of safe, secure, and prosperous society	Carbon neutral	Strengthening the group management base through progressing governance	Human resources first

Product values

Creation of the future society	Realization of sustainable industry and infrastructure environments	Realization of Regional Co-Creation	Resolving regional and economic differences at a global level	Carbon neutral	Strengthening management throughout the KDDI Group	Respect for human rights	Advancing achievement and engagement by diverse professional human resources

Major targets (FY24.3)

Number of business creation/R&D projects created based on the business strategy	Number of IoT connections contributing to industry and infrastructure DX	Number of regional divide[*1] solution supporters	Number of subscribers to Stars,[*2] next-generation training leveraging telecommunications in Mongolia	Making KDDI carbon neutral, including telecommunications facilities[*3]	Number of efforts towards advanced security technology	Covers the top 90% of KDDI Group trading partners by procurement amount	Ratio of professional human resources in each specialized field
60[*4]	44 million[*4]	15 million[*4]	180,000[*4]	Achieving carbon neutrality FY2030: KDDI alone FY2050: KDDI Group as a whole	15[*4]	Thoroughly conducting due diligence on human rights[*5]	30%

*1 Difference
*2 Telecommunications service aimed at children 13 and under in Mongolia
*3 Scope 1+2
*4 Cumulative total
*5 Companies are aware of the risks of human rights infringements accompanying their business activities, including in their supply chains, and are taking steps to prevent or mitigate them

Towards reaching carbon neutrality

KDDI is aiming to reach carbon neutrality, including in its telecommunications facilities, by FY2030 for KDDI alone and by FY2050 for the entire KDDI Group. Further, we were received SBT certification in February 2022 and will contribute to solving climate change and other social issues by making the most of KDDI's strengths, such as 5G and IoT.

Targets for achieving carbon neutrality
FY2026: Achieving carbon neutrality in all our data centers around the world*
FY2030: Achieving carbon neutrality in KDDI (alone)
FY2050: Achieving carbon neutrality in KDDI (group)

Examples of initiatives

_SBT certification

Received SBT certification under the international Science-Based Targets initiative (SBTi). With a view towards reaching carbon neutrality across the entire KDDI Group in FY2050, we are promoting increases in energy efficiency in mobile phone base stations and telecommunications facilities and a shift to renewable energy.

_KDDI Green Partners Fund

The KDDI Green Partners Fund invests in startups that are working on a broad range of issues relating to climate change. It creates innovation with partners who work on decarbonization technology and recycling-oriented services that can be deployed across many industries, not only in the energy area, thus leading to a future with an abundant Earth.

Strengthening of Management

In implementing our business strategy (Satellite Growth Strategy), great action by professional human resources is essential in order to develop a diverse range of businesses centered on the telecommunications field. KDDI is fostering DX-focused professional human resources through a wide variety of development programs, in addition to its introduction of KDDI's unique job-style personnel system. We are also working proactively on respect for human rights and strengthening group governance.

_Human resources first

KDDI regards its human resources as its most important resource and is aiming for reform to transform into a "human resources first" company by evolving into phase 2 of its three-part reform initiatives: introducing the KDDI-version job-style personnel system, internal DX, and KDDI's New Work Style Declaration. Furthermore, we will improve all employees' DX skills and train professional human resources through the use of KDDI DX University. We will also shift personnel to focus areas.

_Strengthening group management by strengthening governance

We are aiming for the sustained growth of the KDDI Group and improvements in its corporate value. We will strengthen governance by thoroughly ensuring respect for human rights, strengthening our risk management and information security regimes, and diversifying the group companies and enterprises in conjunction with the promotion of the Satellite Growth Strategy in our business activities.

* Refers to data centers that the KDDI group owns the facilities and equipment for and that it deploys under the Telehouse brand, and excludes modes where services are provided by leasing part of another company's data center facilities and equipment.

Satellite Growth Strategy

We aim for an era in which new value is created, by evolving the "power to connect" through the use of 5G's characteristics and blending telecommunications into every kind of scene. By evolving our 5G telecommunications business and our businesses in focus areas centered on telecommunications, we plan to maximize the corporate value of the KDDI Group.
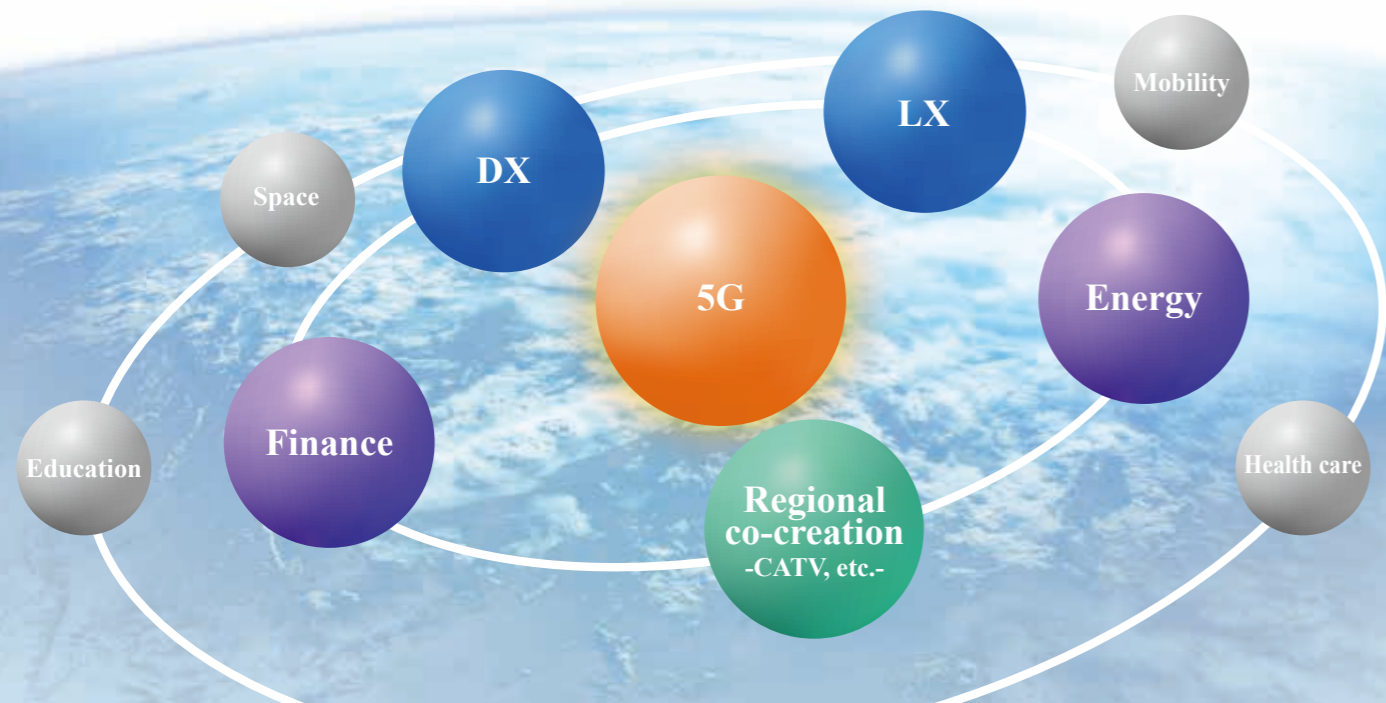
5G

KDDI is promoting the expansion of 5G coverage along its customers' lifestyle movement lines and is contributing to 5G population coverage targets in the government's Digital Garden City National Plan. Blending telecommunications into all kinds of scenes through the spread of 5G will create new value. Furthermore, by operating 5G SA* in earnest, we will be able to select the best network for each service more flexibly. We will evolve our focus areas based on our strength in 5G telecommunications, the know-how that we have developed over many years, and co-creation with our partners.

*5G SA: A network that makes the full functions of 5G available, such as high speeds, large capacity, low latency, and multiple connections, by combining 5G base stations with 5G-exclusive core network facilities.

Digital transformation (DX)

We will develop an environment where communications blends into everything (cars, industrial equipment, meters of various kinds, etc.) and 5G is available to people in various scenes in their everyday lives.

In order to realize this, we are providing business platforms suited to the diverse needs of different sectors and supporting customers in creating their businesses. We are aiming for a virtuous cycle of DX, which creates new added value by continually connecting with customers and renews people's lives.

We have so far provided DX support to corporate customers, such as KDDI DIGITAL GATE, a DX co-creation space established in 2018, and the 5G Business Collaboration Alliance, which began in 2020. On May 12, 2022, we incorporated KDDI Digital Divergence Holdings Corporation, a mid-level holding company. It will expand our business tie-ups with diverse external DX companies, as well as strengthening collaborations with group companies, and will maximize value for the group. On the same day, we also incorporated KDDI Agile Development Center Corporation. It will employ agile development methods in service development and support corporate customers in DX development by using the experience it has cultivated to date.

Finance

The au Financial Group is moving ahead with its Smart Money Concept to provide one-stop payment and finance services in order to make finance more familiar.

It will work to provide goods and services that exceed customers' expectations through strengthened collaborations between a broad range of group companies related to finance, such as banking, payment, securities, and insurance, in addition to the bidirectional synergy between telecommunications and finance.

Life transformation (LX)

LX brings about reform in diversifying consumption and experience behaviors and will create an exciting future society. In the metaverse, we are creating spaces where anyone can express themselves in order to stimulate regional societies and economies through virtual cities linked with local government. With drones, KDDI SmartDrone Inc. was launched in April 2022 and will contribute to the creation of new experiences of future society by developing mobile telecommunications-enabled smart drones and operational management systems and carrying out many advanced demonstration experiments and the like.

Space

In the 50 years since it successfully received the world's first television relay broadcast across the Pacific Ocean in 1963, KDDI has contributed to the development of international telecommunications as Japan's pioneer in satellite telecommunications, including international video transmission and telecommunications for ships and planes.

In September 2021, we concluded a contract to use the Starlink satellite telecommunications service provided by the US company SpaceX as a backhaul connection for au base stations. We are developing au's high-speed telecommunications environment for mountainous areas and islands, where securing communications lines is a challenge, and as an emergency measure in case of disaster.

Health care

Through the functions of our au Wellness total healthcare app, we are developing services to improve mental and physical health and users' living environments. We are developing services including online exercise and sports gym experiences and online diagnosis and guidance for taking medicine to promote DX in the health and healthcare field. In an age when people are expected to live for 100 years, we aim to make use of leading-edge ICT technology to achieve a society where everyone can be healthy and feel inspired to work.

Energy

With the full deregulation of electricity retail in April 2016, we began offering our electricity service, "au Denki." By strengthening carbon neutrality-related businesses, in addition to existing businesses, we will contribute to Japan's carbon neutrality targets through our business. As the business environment relating to energy is predicted to change in the future, we aim to respond rapidly to changes in the business environment together with our tie-up partners and to offer dynamic services suited to customer needs.

Regional co-creation -CATV, etc.-

We are addressing the challenges faced by local communities and realizing regional co-creation. We are also working on removing the digital divide.

We are making contributions to providing services that use DX, as well as online applications and contactless services that are essential for the "new normal" needed in the era of coexistence with COVID-19. In particular, we are offering management support to regional CATV stations, companies that support regional areas, and local governments throughout Japan to further our initiatives in region co-creation.

Education

We are responding to needs combining education and ICT, which are essential in various life events for everyone. We have built a comprehensive partnership with the KCJ Group, which operates the occupational and social experience facility KidZania, and will merge 5G, IoT, and other leading-edge technologies with this place of learning in order to develop children's life skills. In addition, in the Aeon English conversation school from Aeon Holdings, we are leveraging KDDI's ICT and data analysis technology to realize a place where children, not to mention adults, can maximize their learning efficiency and study English in a comfortable location.

Mobility

Community Mobility Inc., a joint venture formed with Willer, Inc., is deploying its "mobi" short-trip service, which allows users unlimited rides within specified areas for a fixed fee, in six areas, including Shibuya, Tokyo, and it is evaluating the service based on needs in each region, with a view towards expanding it throughout Japan. By combining mobility services with telecommunications, KDDI is supporting DX in the transportation sector, in addition to offering solutions to regional and urban social issues and new movement experiences.

Global business

As Japan's pioneer in international telecommunications, we provide global-scale, one-stop solutions that contribute to developing and expanding our customers' businesses through collaborations with partner companies.

Expanding to over 100 locations in 60 foreign cities
Supporting corporate and individual customers

List of locations

Europe / Middle East / Africa

- KDDI EUROPE Ltd.
- KDDI DEUTSCHLAND GmbH
- KDDI FRANCE SAS
- KDDI Russia LLC
- TELEHOUSE International Corp. of Europe Ltd.
- TELEHOUSE International Corp. of Europe Ltd. Paris Branch
- TELEHOUSE Deutschland GmbH
- TELEHOUSE Istanbul
- KDDI European Research Office
- KDDI Middle East

America

- KDDI America, Inc.
- KDDI DO BRASIL SOLUCOES EM TECNOLOGIA LTDA
- UBIK do Brazil Soluções em Tecnologia Ltda.
- TELEHOUSE International Corp. of America

Asia / Oceania

- KDDI CHINA CORPORATION
- KDDI SHANGHAI CORPORATION
- Shanghai KDDI Communications Engineering Co. Ltd.
- KDDI GUANGZHOU CORPORATION
- KDDI HONG KONG LIMITED
- KDDI TAIWAN Corporation
- KDDI Korea Corporation
- TELEHOUSE BEIJING BDA Co., Ltd
- TELEHOUSE BEIJING BEZ
- TELEHOUSE SHANGHAI Zhangjiang
- TELEHOUSE SHANGHAI Jinqiao
- TELEHOUSE HONG KONG CCC
- KDDI Beijing Representative Office
- KDDI Shanghai Representative Office
- KKBOX Inc.
- KDDI Asia Pacific Pte Ltd
- KDDI (Thailand) Ltd.
- KDDI MALAYSIA Sdn. Bhd
- KDDI India Private Limited
- KDDI PHILIPPINES Corporation
- KDDI Vietnam Corporation
- KDDI AUSTRALIA Pty Ltd.
- PT. KDDI INDONESIA
- KDDI Myanmar Co., Ltd.
- TELEHOUSE Singapore
- TELEHOUSE International Corp. of VIETNAM
- TELEHOUSE (Thailand) Ltd.
- MobiCom Corporation
- KDDI Summit Global Myanmar Co., Ltd.

Global Consumer

_Supporting Myanmar's development with telecommunications

In Myanmar, KDDI has been supporting Myanmar Posts & Telecommunications (MPT) since 2014 as the local operator of a telecommunications business, through KDDI Summit Global Myanmar Co., Ltd., a joint venture with Sumitomo Corporation.

In the business, KDDI supports MPT's delivery of a stable telecommunications service to the citizens of Myanmar by providing the know-how and technical skills in telecommunications services that it has cultivated over many years in Japan and other countries.

_Mongolia's telecommunications business, supporting the country's infrastructure

Mongolia has a population of about 3 million people with a land area about four times the size of Japan. In order to provide telecommunications services in such an expansive country, we launched the local company MobiCom Corporation and started up a telecommunications business in 1996, and in the 26 years since then, we have led the telecommunications and IT sectors as the country's largest comprehensive telecommunications operator. Since we began providing Mongolia's first mobile telecommunications service, we have continually developed and expanded the network and we are providing a high-quality, stable telecommunications service. In addition to contributing to the development of telecom-

munications infrastructure in Mongolia, we are continuing to support the development and improvement of living standards for all Mongolian citizens through the expansion of the country's first electronic money enterprise and other initiatives.

Besides this, MobiCom is vigorously working on social contribution activities in Mongolia. It has donated the more sanitary flush toilets and water purifiers to schools in regions without plumbing and sewerage infrastructure, donated SIM cards to medical professionals and police officers involved in the COVID-19 response, and carried out student support activities for online learning in conjunction with school closures due to COVID-19, among other highly regarded activities.

In addition to contributing to the further development of Myanmar and Mongolia, KDDI is continuing to achieve steady business growth by entering new growth areas.

Research and development

KDDI Research, Inc. conducts activities at two locations that form the core of its research and development: Advanced Technology Laboratories and KDDI research atelier. Through the smooth cooperation of the Advanced Technology Laboratories, which carries out research and development on world-leading technologies targeting the Beyond 5G/6G era, and KDDI research atelier, which creates new lifestyles and the business that supports them, we are continuing our attempts aimed at realizing an enriched, people-friendly society.

Advanced Technology Laboratories

The Advanced Technology Laboratories conduct advanced technical research as required for the Beyond 5G/6G era, mainly concerning networking, security, AI, and XR.

In the networking field, they are working on fiber-optic and wireless communications technologies, which will contribute to Beyond 5G/6G networking to provide optimal telecommunications to every customer.

In the security field, they are engaged in research and development into technology to detect and protect against network attacks and into encryption algorithms, to ensure safety and security in the Beyond 5G/6G era. They also participate in decryption contests to obtain an international consensus on the security of an encryption method.

In the AI field, they are carrying out research and development into "physical space-oriented AI," which solves problems unique to real space, based on the prediction that cyberspace and the real world (real space) will continue to merge, as well as initiatives relating to "trustworthy AI" so that people can use this AI with peace of mind.

In the XR field, they are moving forward with efforts to merge cyberspace and the real world and give feedback to human senses as technology that will revolutionize communication styles in the Beyond 5G/6G era.

Advanced technical research will continue to aim for outcomes at world-class level, and will also work on global standardization and open community activities.

▲ Advanced Technology Laboratories (Fujimino, Saitama)

KDDI research atelier

As an investigation and applied research hub that proposes and demonstrates new lifestyles with an eye on 2030, the KDDI research atelier makes use of assets within and outside of KDDI while forming partnerships with domestic and international companies and research bodies under the next-generation social concept "KDDI Accelerate 5.0," with the aim of resolving mid- and long-term issues for society and its members and realizing lifestyles optimized for every person living in society.

In order to use advanced technology to accelerate the popularization of new modes of living that lead to solutions to mid- and long-term issues for society and its members, we started "FUTURE GATEWAY," a co-creation initiative that promotes applied research with a diverse range of ordinary people who are practicing advanced lifestyles and partners who resonate with these lifestyles, in August 2021.

One of the projects being conducted within this framework is "GOMISUTEBA," which creates upcycling for the future with ordinary citizens. The project aims to build mechanisms for supporting a transition to a recycling-oriented economy by enabling items that are no longer needed to be converted to 3D data and

gathered and checked in cyberspace, based on the concept of "throwing away the idea of throwing things away."

KDDI research atelier continues its attempts aimed at creating an enriched society that is friendly to people by realizing initiatives that run the gamut from citizen research to applied research and demonstration, as well as these lifestyles, as a research hub with a citizen's perspective.

▲ KDDI research atelier (Toranomon, Minato, Tokyo)

Zutto, Motto, Tsunagu Zo (Connecting more and always)

As a telecommunications operator responsible for lifelines, our mission is to protect people's lives by rolling out communications infrastructure that maintains connections at any time and developing systems to support complete recovery from air, land, and sea, even in the event of increasingly severe large-scale disasters.

Our facilities

In order to create a society in which anyone can make their dreams a reality, by enhancing the power to connect, we provide customers with various experience values in the operation of its facilities as well.

We are striving to make sure everyone is satisfied by further expanding the content and the materials and works on display and holding planned exhibitions and events, for example.

Towards the provision of stable telecommunication services

With the new opening of Tama Network Center No. 5 in July 2021 and the renovation of the Osaka Central Network Center in November 2021, we realized a constant dual-location monitoring regime between Tokyo and Osaka. Moving from the previous centralized monitoring regime that operated from Tokyo (Shinjuku Network Center) alone to building a location in Osaka that also provided the same functionality will allow us to continue monitoring operations even if the Tokyo area is affected by a large-scale disaster.

What is more, Tama Network Center No. 5 and Osaka Central Network Center have implemented an automated system for monitoring operations. Previously, a monitor (a person in charge of monitoring the system) would look to determine what equipment had broken down, check a procedure manual for each fault, and input commands to handle it. Due to the great increase in the number of base stations and the type of equipment in the 5G era as compared to the 4G era, the response methods when faults occur have become more complicated and the burden on monitors has grown. The burden on monitors can be lessened and the time until faults are restored can be shortened by automating this series of steps. We are also attempting new initiatives, such as implementing systems to detect faults in advance.

KDDI will continue its attempts to develop telecommunications infrastructure that stays connected at all times and keeps delivering safety and security to people.

▲ Tama Network Center No. 5

Connecting by air, land, and sea

We are enacting preparations and measures for all kinds of situations in the event of a large-scale disaster, including introducing equipment capable of withstanding disasters and conducting ongoing disaster countermeasure training. When a large-scale disaster occurs, KDDI launches the Operations Disaster Response Headquarters shortly after the disaster and confirms the damage from the disaster. They deploy on-board base stations and mobile base stations that have antennas and other equipment necessary for telecommunications installed so that customers in the disaster-affected areas can use their mobile phones safely and securely as soon as possible. The number of on-board base stations was increased from 15 vehicles at the time of the Great East Japan Earthquake to 64. We have also succeeded in greatly reducing the setup time by simplifying the setup work.

We were the first telecommunications operator in Japan to introduce amphibious vehicles and quad buggies to be able to handle difficult roads on location. We use drones for real-time checks of the conditions ahead on roads that have been cut off. When it is difficult to provide mobile phone service from land due to cut-off roads or optical fibers, we secure communications from the sea using vessel-type base stations installed on ships.

Besides these, we are also carrying out support activities for telecommunications infrastructure, such as demonstration experiments of helicopter base stations for assisting in discovering people requiring rescue and the installation of public wireless LANs and charging facilities in evacuation centers.

KDDI will continue its training and improvements as part of its mission to build a telecommunications network that can withstand disasters.

▲ Amphibious vehicle

▲ Helicopter base station

▲ KDDI Cable Infinity, which has on-board base station functions

KDDI MUSEUM (Tama, Tokyo)

The museum opened in December 2020 with dreams of presenting the history of international telecommunications in Japan and the challenges KDDI has taken on and a desire to depict exciting futures together with visitors. In addition to explaining the history of international telecommunications in Japan over about 150 years since 1871 using actual devices and documents, it also has exhibitions of past generations of mobile phones that have been rolled out under the au brand and spaces where visitors can experience 5G and IoT technology.

A history of challenges we have continually taken on to deliver emotions exceeding customers' expectations. Please come to feel the DNA of KDDI, which has inherited this desire from those who came before and uses it to design the future.
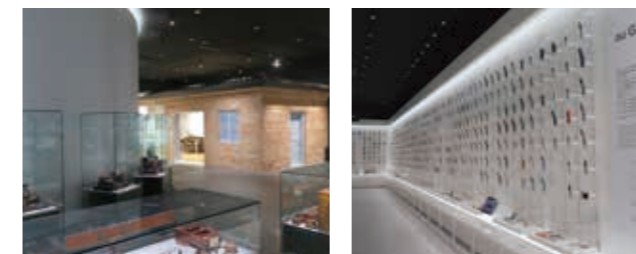
GINZA 456 (Chuo, Tokyo)

This is a concept shop where customers can change their imaginings into experiences and get a sense of "Explore the extraordinary."

The first floor, which greets customers with the staging on the facade, features the latest smartphones, official au accessories, and 5G-related items offered by KDDI, while the first basement floor gives customers an experience of content that utilizes au 5G and leading-edge technology. The second floor has exhibits of the latest line-up of au/UQ mobile devices and can accommodate consultations about purchasing products, as well as contracting and after-sales service procedures.

KDDI ART GALLERY (Tama, Tokyo)

The gallery opened in December 2020 with the shared theme of the various activities taking place in nature and around the Earth, based on the concept of "encounters between advanced technology and art." It presents a colorful variety of works at once, and visitors can savor works by famous artists nourished by a uniquely Japanese sensitivity to beauty, such as Higashiyama Kaii and Hirayama Ikuo, as well as a grand diversity of artworks, like Western paintings and glass crafts. You can also enjoy a new way to view art using au 5G and AR smart glass.
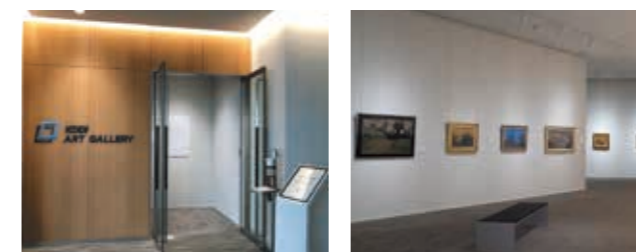
KDDI Parabola Pavilion (Ube, Yamaguchi)

KDDI Parabola Pavilion is an exhibition facility relating to international communications that is located alongside the KDDI Yamaguchi Satellite Communication Center, Japan's largest. It opened in December 1982. The pavilion gives easy-to-understand explanations of the mechanisms of international communications and displays models of the rockets that sent communications satellites into space (Ariane Rocket) and the communications satellites themselves, as well as an actual example of undersea optical fiber cables and models of the ships that lay the undersea optical fiber cables. It also shows impressive videos on the topic of international communications in the main theater.

会社概要 （2022年3月31日現在）
Corporate Profile (As of March 31, 2022)

社 名 Company Name	KDDI株式会社 KDDI CORPORATION
創 業 Date of Establishment	1984年6月1日 June 1, 1984
事 業 内 容 Main Business	電気通信事業 Telecommunications business
本 社 所 在 地 Head Office	東京都千代田区飯田橋三丁目10番10号 3-10-10, Iidabashi, Chiyoda-ku, Tokyo, Japan
本 店 所 在 地 Registered Place of Business	東京都新宿区西新宿二丁目3番2号 2-3-2, Nishishinjuku, Shinjuku-ku, Tokyo, Japan
代表取締役社長 President	髙橋 誠 Makoto Takahashi
資 本 金 Capital	141,852百万円 141,852 million yen
社 員 数 Total Employees	48,829名（連結ベース） 48,829 (consolidated base)

大株主
Major Shareholders

氏名又は名称 Name	持株数（株） Number of Shares Held (Shares)	持株比率（%） Ratio of Shareholding (%)
日本マスタートラスト信託銀行株式会社（信託口） The Master Trust Bank of Japan, Ltd. (Trust Account)	357,949,400	16.13
京セラ株式会社 KYOCERA Corporation	335,096,000	15.10
トヨタ自動車株式会社 TOYOTA MOTOR CORPORATION	316,794,400	14.28
株式会社日本カストディ銀行（信託口） Custody Bank of Japan, Ltd. (Trust Account)	130,021,300	5.86

（注）当社は、自己株式85,058,340株を保有しておりますが、上記大株主から除いております。また、持株比率は自己株式を控除して計算しております。なお、自己株式には役員報酬BIP信託及び株式付与ESOP信託が保有する当社株式（3,920,592株）を含んでおりません。

Note: KDDI excludes the treasury stocks (85,058,340 shares) that it holds from the list of major shareholders above. In addition, the ratio of shareholding is calculated by subtracting the treasury stocks. Furthermore, the treasury stocks do not include the company shares (3,920,592 shares) held by the "Board Incentive Plan" (BIP) trust and the "Employee Stock Ownership Plan" (ESOP) trust.

連結決算の状況（IFRS）
Consolidated Statements (IFRS)

	2020年3月期 Year Ended March 31, 2020	2021年3月期 Year Ended March 31, 2021	2022年3月期 Year Ended March 31, 2022
売上高（百万円） Operating Revenues (Millions of Yen)	5,237,221	5,312,599	5,446,708
前期比（伸び率） Compared with Previous Year (Growth Rate)	(+3.1%)	(+1.4%)	(+2.5%)
営業利益（百万円） Operating Income (Millions of Yen)	1,025,237	1,037,395	1,060,592
前期比（伸び率） Compared with Previous Year (Growth Rate)	(+1.1%)	(+1.2%)	(+2.2%)

役員 （2022年6月22日現在）
Executive Members (As of June 22, 2022)

取締役 Directors	代表取締役会長 Chairman, Representative Director	田中 孝司 Takashi Tanaka
	代表取締役社長 President, Representative Director	髙橋 誠 Makoto Takahashi
	代表取締役執行役員副社長 Executive Vice President, Representative Director	村本 伸一 Shinichi Muramoto
	取締役執行役員副社長 Senior Managing Executive Officers, Directors	森 敬一 Keiichi Mori
		雨宮 俊武 Toshitake Amamiya
	取締役執行役員専務 Executive Officer Director	吉村 和幸 Kazuyuki Yoshimura
	取締役 Directors	山口 悟郎※1　山本 圭司※1 Goro Yamaguchi*1　Keiji Yamamoto*1
		加野 理代※1※3　後藤 滋樹※1※3 Riyo Kano*1*3　Shigeki Goto*1*3
		淡輪 敏※1※3　大川 順子※1※3 Tsutomu Tannowa*1*3　Junko Okawa*1*3
監査役 Audit & Supervisory Board Members	常勤監査役 Full-time Audit & Supervisory Board Members	髙木 憲一郎　枝川 登 Kenichiro Takagi　Noboru Edagawa
	監査役 Audit & Supervisory Board Members	朝日奈 志浩※2※3　松宮 俊彦※2※3 Yukihiro Asahina*2 *3　Toshihiko Matsumiya*2 *3
		加留部 淳※2※3 Jun Karube*2 *3

※1. 山口 悟郎、山本 圭司、加野 理代、後藤 滋樹、淡輪 敏、大川 順子は社外取締役です。

※2. 朝日奈 志浩、松宮 俊彦、加留部 淳は社外監査役です。

※3. 取締役：加野 理代、後藤 滋樹、淡輪 敏、大川 順子及び監査役：朝日奈 志浩、松宮 俊彦、加留部 淳は、株式会社東京証券取引所の有価証券上場規程第436条の2に規定する独立役員です。

*1. Goro Yamaguchi , Keiji Yamamoto , Riyo Kano , Shigeki Goto , Tsutomu Tannowa , and Junko Okawa are out side directors.

*2. Yukihiro Asahina , Toshihiko Matsumiya , Jun Karube, are out side Audit & Supervisory Board Members.

*3. Directors Riyo Kano , Shigeki Goto , Tsutomu Tannowa , and Junko Okawa as well as Audit & Supervisory Board Members Yukihiro Asahina , Toshihiko Matsumiya , Jun Karube, are independent officers pursuant to Rule 436-2 of the Securities Listing Regulations of Tokyo Stock Exchange, Inc.

Tomorrow, Together

KDDI

組織図（2022年7月1日現在）
Organization Chart（As of July 1, 2022）

株主総会
Shareholder's Meeting

取締役会
Board of Directors

会長
Chairman

社長
President

経営会議
Corporate Management Committee

監査役会
Audit & Supervisory Board

監査役
Audit & Supervisory Board Members

監査役室
Audit & Supervisory Board Members' Office

北海道総支社
HOKKAIDO Regional Office

東北総支社
TOHOKU Regional Office

北関東総支社
KITA-KANTO Regional Office

南関東総支社
MINAMI-KANTO Regional Office

中部総支社
CHUBU Regional Office

北陸総支社
HOKURIKU Regional Office

関西総支社
KANSAI Regional Office

中国総支社
CHUGOKU Regional Office

四国総支社
SHIKOKU Regional Office

九州総支社
KYUSHU Regional Office

リスクマネジメント本部
Corporate Risk Management Division

経営戦略本部
Corporate Strategy Planning Division

事業創造本部
Business Exploration & Development Division

コーポレート統括本部
Corporate Sector

サステナビリティ経営推進本部
Sustainability Management Division

経営管理本部
Corporate Management Division

総務本部
General Administration Division

人事本部
Human Resources Division

購買本部
Corporate Procurement Division

コーポレートシェアード本部
Corporate Sharing Service Division

渉外・広報本部
Corporate Communications Division

ブランド・コミュニケーション本部
Brand Communication Division

技術統括本部
Technology Sector

技術企画本部
Technology Strategy & Planning Division

技術戦略本部
Technology Strategy Division

モバイル技術本部
Mobile Network Technical Development Division

ネットワーク技術本部
Network Technical Development Division

情報システム本部
Information Systems Division

次世代自動化開発本部
Advanced Operations Development Division

エンジニアリング推進本部
Engineering Division

グローバル技術・運用本部
Global Engineering & Operations Division

情報セキュリティ本部
Information Security Division

グローバルコンシューマ事業本部
Global Consumer Business Sector

グローバルコンシューマ事業企画本部
Global Consumer Business Planning Division

グローバルコンシューマ事業開発本部
Global Consumer Business Development Division

パーソナル事業本部
Personal Business Sector

マーケティング統括本部
Marketing Division

コンシューマ営業統括本部
Consumer Sales Division

サービス統括本部
Business & Services Development Division

パーソナル企画統括本部
Personal Business Planning Division

ソリューション事業本部
Solution Business Sector

ソリューション事業企画本部
Solution Business Planning Division

ビジネスデザイン本部
Business Design Division

ソリューション推進本部
Solution Engineering Division

DX推進本部
DX Solution Engineering Division

コネクティッドビジネス本部
Connected Business Division

主な国内グループ企業 （2022年7月1日現在、連結決算対象企業・グループ企業）
Main Domestic Companies and Affiliates（ As of July 1, 2022 Consolidation object companies・Group companies）

移動通信事業
Mobile Business

沖縄セルラー電話株式会社
OKINAWA CELLULAR TELEPHONE COMPANY

株式会社ソラコム
SORACOM, INC.

KDDI Digital Life株式会社
KDDI Digital Life CORPORATION

UQコミュニケーションズ株式会社
UQ Communications Inc.

株式会社ワイヤ・アンド・ワイヤレス
Wire and Wireless Co., Ltd.

固定通信事業
Fixed-line Business

中部テレコミュニケーション株式会社
Chubu Telecommunications Co., Inc.

インターネット関連事業
Internet-related Business

株式会社KDDIウェブコミュニケーションズ
KDDI Web Communications Inc.

DXGoGo株式会社
DXGoGo Corporation

日本インターネットエクスチェンジ株式会社（JPIX）
Japan Internet Exchange Co., Ltd.

日本ネットワークイネイブラー株式会社
Japan Network Enabler Corporation

ビッグローブ株式会社
BIGLOBE Inc.

情報通信エンジニアリング
Data Communications Engineering

株式会社ARISE analytics
ARISE analytics Inc.

KDDIデジタルデザイン株式会社
KDDI Digital Design Inc.

KDDIデジタルセキュリティ株式会社
KDDI Digital Security Inc.

KDDI xG Networks 株式会社
KDDI xG Networks Corporation

KDDI Digital Divergence Holdings株式会社
KDDI Digital Divergence Holdings Corporation

アイレット株式会社
iret Inc.

KDDIアジャイル開発センター株式会社
KDDI Agile Development Center Corporation

株式会社KDDI Web Communications
KDDI Web Communications Inc.

Scrum Inc. Japan株式会社
Scrum Inc. Japan

ネットワーク建設・運用・保守事業
Network Construction, Operation and Maintenance

KDDIエンジニアリング株式会社
KDDI Engineering Corporation

国際ケーブル・シップ株式会社
KOKUSAI CABLE SHIP Co., Ltd.

日本通信エンジニアリングサービス株式会社
Japan Telecommunication Engineering Service Co., Ltd.

CATV事業
Community Antenna Television Business

JCOM株式会社
JCOM Co., Ltd.

セールス・マーケティング
Sales & Marketing

KDDI Sonic-Falcon株式会社
KDDI Sonic-Falcon Corporation

KDDI まとめてオフィス株式会社
KDDI MATOMETE OFFICE CORPORATION

テレマーケティング・人材ビジネス事業
Telemarketing Business & Human Resource Solutions

株式会社KDDIエボルバ
KDDI Evolva Inc.

リサーチ・先端技術開発
Research & Development of Cutting-edge Technology

株式会社KDDI総合研究所
KDDI Research, Inc.

株式会社KDDIテクノロジー
KDDI Technology Corporation

助成・社会貢献
Grant Activities & Social Contribution

公益財団法人KDDI財団
KDDI Foundation

KDDI直営店舗運営
KDDI's Directly Operated Shops

KDDIプリシード株式会社
KDDI PRECEDE CORPORATION

特例子会社
Special Subsidiary

株式会社KDDIチャレンジド
KDDI Challenged Corporation

エネルギー関連事業
Energy-related Business

auエネルギーホールディングス株式会社
au Energy Holdings Corporation

株式会社エナリス
ENERES Co., Ltd.

auエネルギー＆ライフ株式会社
au Energy & Life, Inc.

教育事業
Education Business

株式会社イーオンホールディングス
AEON Holdings Corporation

KDDIラーニング株式会社
KDDI LEARNING CORPORATION

ドローン事業
Drone Business

KDDIスマートドローン株式会社
KDDI SmartDrone Inc.

コンテンツ・メディア事業
Contents & Media Business

Connehito株式会社
Connehito Inc.

ジュピターエンタテインメント株式会社
Jupiter Entertainment Co., Ltd.

Supershipホールディングス株式会社
Supership Holdings Co., Ltd.

TELASA株式会社
TELASA CORPORATION

株式会社ナターシャ
Natasha, Inc.

株式会社mediba
mediba Inc.

金融事業
Financial Business

auフィナンシャルホールディングス株式会社
au Financial Holdings Corporation

auじぶん銀行株式会社
au Jibun Bank Corporation

auフィナンシャルサービス株式会社
au Financial Service Corporation

auペイメント株式会社
au Payment Corporation

auアセットマネジメント株式会社
au Asset Management Corporation

auフィナンシャルパートナー株式会社
au Financial Partner Corporation

auカブコム証券株式会社
au Kabucom Securities Co., Ltd.

au損害保険株式会社
au Insurance Co., Ltd.

ライフネット生命保険株式会社
LIFENET INSURANCE COMPANY

物販・EC事業
Product Sales Business

auコマース＆ライフ株式会社
au Commerce & Life, Inc.

ジュピターショップチャンネル株式会社
Jupiter Shop Channel Co., Ltd.

株式会社Loco Partners
Loco Partners Inc.

テーマパーク運営事業
Theme Park Operation Business

KCJ GROUP株式会社
KCJ GROUP INC.

沿革
History

1953年	3月 Mar.	● 国際電信電話株式会社（KDD）設立 KOKUSAI DENSHIN DENWA CO., LTD. (KDD) was established.
1984年	6月 Jun.	● 第二電電企画株式会社設立 Daini-Denden Planning Company was established.
1985年	4月 Apr.	● 第二電電株式会社（DDI）発足 DDI CORPORATION (DDI) launched operations.
	12月 Dec.	● 新電電の市外電話サービス接続番号決定 （DDI→0077、TWJ→0070、JT→0088） Long-distance call service connection numbers were decided for new common carriers (DDI 0077, TWJ 0070, JT 0088).
1986年	10月 Oct.	● DDI、東京・名古屋・大阪間で専用サービス開始 DDI began leased circuit services between Tokyo, Nagoya, and Osaka.
1987年	3月 Mar.	● 日本移動通信株式会社（IDO）設立 NIPPON IDOU TSUSHIN CORPORATION was established.
	9月 Sep.	● 新電電3社、東京・名古屋・大阪間で市外電話サービス開始 The three new common carriers began domestic longdistance call services between Tokyo, Nagoya, and Osaka.
1988年	12月 Dec.	● IDO、東京23区内でハイキャップ方式の自動車電話サービス開始 IDO launched car telephone service using the Hi-Cap analog cellular system within the 23 wards of Tokyo.
1989年	5月 May.	● IDO、携帯電話「ハンディフォン」サービス開始 IDO launched Handy Phone Service (a compact lightweight cellular phone).
1992年	12月 Dec.	● DDI、全国サービスネットワークが完成 DDI completed national service network.
1994年	6月 Jun.	● IDO、PDC方式のサービス開始 IDO launched PDC systems.
1997年	3月 Mar.	● DDIとIDO、共同でCDMA方式の導入を決定 DDI and IDO decided to jointly introduce the CDMA system.
	7月 Jul.	● インターネット接続サービス「DION」 （現 au one net）開始 "DION" (now "au one net") Internet connection service was launched.
1998年	12月 Dec.	● KDDとTWJが合併、「KDD株式会社」発足 KOKUSAI DENSHIN DENWA CO., LTD. (KDD) and Teleway Japan Corporation merged to create KDD Corporation.
1999年	4月 Apr.	● IDOとDDIセルラーグループ、cdmaOne全国シームレスネットワーク完成 IDO and DDI CELLULAR Group completed the nationwide, seamless cdmaOne network. ● IDOとDDIセルラーグループ、インターネット接続サービス「EZweb」「EZaccess」開始 IDO and DDI CELLULAR Group launched the "EZweb" and "EZaccess" Internet connection services.
2000年	7月 Jul.	● IDOとDDIセルラーグループ、全国統一の移動体ブランド「au」開始 IDO and DDI CELLULAR Group launched the "au," a uniform nationwide mobile communications brand.
	10月 Oct.	● DDI、KDD、IDOが合併、 「株式会社ディーディーアイ（KDDI）発足 DDI CORPORATION, KDD Corporation, and IDO CORPORATION merged and formed a new company. The trade name of the new entity was DDI CORPORATION, and it operated under the new KDDI corporate brand.
	11月 Nov.	● DDIセルラーグループ7社が合併、 「株式会社エーユー」発足 The seven companies of the DDI CELLULAR Group merged to form "au CORPORATION."
2001年	4月 Apr.	● 「KDDI株式会社」に社名変更 Corporate name was changed to "KDDI CORPORATION."
	10月 Oct.	● 株式会社エーユーを合併 au CORPORATION was merged with KDDI CORPORATION.
2002年	4月 Apr.	● 第3世代携帯電話サービス（CDMA2000 1x）開始 Third-generation (3G) mobile phone service (CDMA2000 1x) was launched.
	12月 Dec.	● 「着うた®」サービスを開始 "Chaku-Uta®" service was launched.
2003年	10月 Oct.	● 光ファイバーサービス「KDDI光プラス」（現 auひかり）開始 "KDDI Hikari Plus" (now "au Hikari"), a suite of optical fiber-based services, was launched.
	11月 Nov.	● au design project第1弾「INFOBAR」を発売 Sales of "INFOBAR," the first model from the au design project, began. ● CDMA2000 1x EV-DO方式を利用した第3世代携帯電話サービス「CDMA 1X WIN」開始 "CDMA 1X WIN," an enhanced 3G mobile phone service based on CDMA2000 1x EV-DO technology, was launched.
2004年	11月 Nov.	● EZ「着うたフル®」の提供を開始 EZ "Chaku-Uta-Full®" service was launched.
2005年	2月 Feb.	● 「KDDIメタルプラス」サービスを開始 "KDDI Metal Plus" service was launched.
	10月 Oct.	● CATVと連携した固定電話サービス「ケーブルプラス電話」を開始 "Cable-plus Phone" fixed-telephone service integrated with CATV was launched.
2006年	1月 Jan.	● 総合音楽サービス「LISMO」開始 The comprehensive music service "LISMO" was launched.
	6月 Jun.	● 東京電力とFTTH統合サービス「ひかりone」（現 auひかり）提供開始 "HIKARI one" (now "au Hikari"), a joint FTTH service with TEPCO, was launched.
2008年	3月 Mar.	● ワイヤレスブロードバンド企画を事業会社化し、UQコミュニケーションズ株式会社が発足 Converted Wireless Broadband Planning to an operating company, setting the stage to launch UQ Communications Inc.
	7月 Jul.	● モバイルネットバンク「じぶん銀行」が開業 A mobile online bank "Jibun Bank" was established.

2008年	10月 Oct.	● 国内外のデータセンターブランドを「TELEHOUSE」に統合 Data center brands from both inside and outside of Japan were integrated with "TELEHOUSE".
2011年	2月 Feb.	● KDDIまとめてオフィス株式会社設立 KDDI MATOMETE OFFICE CORPORATION was established.
	5月 May.	● モバイル損害保険「au損保」開業 Mobile non-life insurance "au Sonpo (non-life insurance)" was established.
	8月 Aug.	● 事業共創プラットフォーム「KDDI ∞ LABO（ムゲンラボ）」スタート Joint business creation platform "KDDI∞LABO (Mugen Labo)" started.
2012年	3月 Mar.	● 「auスマートバリュー」「auスマートパス」提供開始 "au Smart Value" and "au Smart Pass" were launched.
	9月 Sep.	● 次世代高速通信サービス「4G LTE」提供開始 "4G LTE," Fourth-Generation LTE standard for high- speed communication service, was launched.
2014年	5月 May.	● 「au WALLET」サービス開始 "au WALLET" service was launched.
	7月 Jul.	● KDDI Summit Global Myanmar Co., Ltd.を通じたミャンマー国営郵便・電気通信事業体（MPT）のサポートを開始 The support for Myanma Posts and Telecommunications (MPT) through KDDI Summit Global Myanmar Co., Ltd. was started.
	12月 Dec.	● 次世代音声通話サービス「au VoLTE」提供開始 "au VoLTE," a next-generation voice call service, was launched.
2016年	4月 Apr.	● auの電気サービス「auでんき」提供開始 "au Denki" electricity supply service was launched. ● 金融サービス「auのほけん・ローン」提供開始 "au Insurance & Loans" financial service was launched.
2017年	7月 Jul.	● 携帯端末代金と通信料金を分離した新料金プラン「auピタットプラン」「auフラットプラン」提供開始 To separate the smartphone and other mobile device charges from the communications charges, new rate plans "au Adjust Plan" and "au Flat Plan" were launched. ● 家庭向けIoTサービス「au HOME」提供開始 "au HOME" IoT service for households was launched.
2018年	1月 Jan.	● IoT通信「KDDI IoTコネクト LPWA」の提供開始 IoT communication service "KDDI IoT Connect LPWA" was launched.
	9月 Sep.	● デジタルビジネスの開発拠点「KDDI DIGITAL GATE」を東京（虎ノ門）にオープン "KDDI DIGITAL GATE," a digital business development site, had opened in Tokyo (Toranomon).
2019年	2月 Feb.	● 中間金融持株会社「auフィナンシャルホールディングス株式会社」設立、スマートマネー構想が始動 Midway bank holding company "au Financial Holdings Corporation" was established. Initiated the Smart Money concept.
	4月 Apr.	● スマホ決済「au PAY」提供開始 Smartphone payment service "au PAY" was launched.
	5月 May.	● ブランドスローガンを一新「KDDI: Tomorrow, Together」「au：おもしろいほうの未来へ。」 Renewed the brand slogan "KDDI: Tomorrow, Together," "au: Explore the extraordinary."
	7月 Jul.	● 日本初、データ容量上限なしの料金プラン「auデータMAXプラン」提供開始 "au Data MAX Plan," the first unlimited data plan in Japan, was launched.
2020年	3月 Mar.	● 第5世代移動通信サービス「au 5G」提供開始 "au 5G", Fifth-Generation Mobile Communication Service, was launched.
	5月 May.	● auのポイントを共通ポイント「Pontaポイント」に変更 au Point service was integrated into the common point service "Ponta".
	10月 Oct.	● UQコミュニケーションズ株式会社の「UQ mobile」事業を統合 UQ Communications Inc.'s "UQ mobile" business was integrated.
2021年	3月 Mar.	● オンライン専用の新料金ブランド「povo」を提供開始、マルチブランド戦略を強化 Online-only brand "povo" was launched. Multi-brand strategy was reinforced.
	11月 Nov.	● 運用自動化機能を活用したサービス監視を、東京・大阪の両拠点で導入 Service monitoring system using Operations Automation function was implemented in both Tokyo and Osaka.
2022年	3月 Mar.	● 3G携帯電話向け「CDMA 1X WIN」のサービスを終了 3G mobile phone service "CDMA 1X WIN" was terminated.
	4月 Apr.	● 中間持株会社「auエネルギーホールディングス株式会社」設立 Intermediate holding company "au Energy Holdings Corporation" was established.
	5月 May.	● 中間持株会社「KDDI Digital Divergence Holdings株式会社」設立、お客様のDX支援・開発を強化 Intermediate holding company "KDDI Digital Divergence Holdings Corporation" was established. ● 「KDDI VISION 2030」を策定 "KDDI VISION 2030" was formulated.